Artificial Intelligence

OpenCertHub® Academy

IHRM Academy

# 3-MODULE SERIES
# AI CHAMPION PROGRAMME




This three-module programme is designed to empower HR professionals with the mindset, tools, and hands-on experience needed to lead in the age of artificial intelligence.

Each module combines practical knowledge with interactive, hands-on practices using AI tools.

MODULE 1

## Telling Better Stories with AI

- Build different types of insightful stories using AI
- Make data relatable and relevant to audiences
- Storytelling that inspires action and drives positive change
- Hands-on practices with AI tools: creating personalized & data-inspired stories

MODULE 2

## Solving Problems with AI

- Structure problem-solving with the support of AI
- Ask better questions with data
- Explore ideas, perspectives and scenarios with AI
- Hands-on practices with AI tools: solving customized problems step by step

MODULE 3

## Working Smarter with AI Agents

- Redefine understanding of teamwork in AI era
- Discover the distinct capabilities of AI Agents
- Explore practical modes of human-AI collaboration to unlock AI's full potential
- Hands-on practices with AI tools: collaborating and co-creating with AI Agents

Dr Victor Ng
Vice President, OpenCertHub Academy
Founding Fellow, Data & AI Literacy Association

Cantonese
with English materials

HKIHRM, Units 1810-15, 18/F,
Millennium City 2,
378 Kwun Tong Road,
Kwun Tong, Kowloon
(3-minute walk from Ngau Tau Kok MTR station exit A)

**Enrol NOW**

**Module 1:** 21 Apr 2027 (Wed) 9:30am – 12:30pm,
**Module 2:** 29 Apr 2027 (Thu) 9:30am – 12:30pm,
**Module 3:** 5 May 2027 (Wed) 9:30am – 12:30pm
(CPD Hours: 9)

| | Enrol 1 Course | Enrol 3 Courses |
|---|---|---|
| MEMBER | HK$ 1,200 | HK$3,200 |
| NEW MEMBER* | HK$ 2,445 | HK$4,445 |

*Greater discounts are available when you enroll in multiple AI Champion Programmes together.

*The new member bundle provides access to our premium training course at the exclusive member rate, combined with a full one-year Affiliate Membership.

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