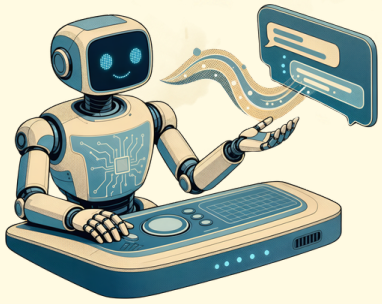
IHRM Academy

Employee Engagement

New Strategies for Workplace Presentations in the Age of AI

THE EVOLUTION CODE OF PRESENTATIONS



21 December 2026 (Monday)
2:00pm – 5:30pm
CPD Hours: 3.5

Cantonese

HKIHRM

Trainer
Mr Talis Wong

Are You Achieving the Objectives of Your Presentations?

Whether you are leading a town hall, facilitating a training programme, or presenting to senior leadership, the question remains:

Are your Presentations Delivering the Outcomes you Want?

In today's workplace, information is abundant and accessible at everyone's fingertips. Yet easy access to information alone does not enhance engagement, influence, or action.
As an HR professional, you serve as the critical bridge between management and employees. Your ability to communicate clearly, authentically and persuasively impacts directly your effectiveness and influence.

What You Will Master

1. The AI Resource: Content and Structure

Discover how to use AI strategically to create compelling presentations faster.
Learn the fundamentals of effective prompt engineering and use AI to generate concise, relevant, and high-impact content. Let AI build the framework and structure, while you focus on delivering the message with authenticity and purpose.

2. The Human Advantage: Authenticity and Personal Brand

AI can generate content, but it cannot replicate you.
Learn how to infuse your presentations with individuality, personal values, and leadership presence.
Discover techniques to strengthen both your personal brand and your organisation's culture through communication that resonates with diverse audiences.

3. The Impact Factor: Engagement and Storytelling

Move beyond slides and bullet points.
Master engagement techniques and storytelling frameworks that capture attention, encourage participation, and inspire. Learn how to transform passive listeners into active contributors while achieving your presentation objectives and reinforcing organisational culture.

	Price	Early Bird Offer [Only if enrolment & payment are received by **6 November 2026**]
Member	**HK$1,500**	**HK$1,000**
New Member (Inclusive of new membership joining fee)	**HK$2,745**	**HK$2,245**

Enrol Now

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