

Professional Certificate of HR Excellence in ESG

**1st Cohort: 15 & 16 January 2027****2nd Cohort: 8 & 15 May 2027****3rd Cohort: 2 & 9 September 2027****9:30am - 5:30pm****CPD Hours: 14****Cantonese
(with English materials)****HKIHRM**

This **2-day programme** is designed to equip HR professionals with the knowledge, tools, and strategies to integrate **Environmental, Social, and Governance (ESG)** principles into their roles. Participants will explore how ESG aligns with HR practices, focusing on actionable steps to drive sustainability, ethical leadership, and social responsibility within their organisations.

LEARNING OUTCOME

- ✓ Understand the importance of ESG and its relevance to HR
- ✓ Gain practical tools and strategies to integrate ESG into HR practices
- ✓ Develop actionable plans to drive ESG initiatives within their organisations
- ✓ Be equipped to measure and communicate HR's contribution to ESG goals

**PILOT GREEN AND
SUSTAINABLE FINANCE CAPACITY
BUILDING SUPPORT SCHEME**

Centre for Green And Sustainable Finance

Programme Provider Identification Code: PP-wBwHrK**Programme Identification Code: GTP-893256****Programme Name: Professional Certificate of HR Excellence in ESG****Effective date under the Scheme*: 2026/09/17**

* The Pilot Green and Sustainable Finance Capacity Building Support Scheme only accepts reimbursement applications in relation to an Eligible Programme with an enrolment date that is on or after the effective date of such Programme."

Enrol Now**Total Course Fee
up to 80% Reimbursement****Price****Early Bird Offer**
[Only if enrolment &
payment are received by
27 November 2026]**Member****HK\$5,600****HK\$5,200****New Member**(Inclusive of new membership
joining fee **HK\$1,245**)**HK\$6,845****HK\$6,445**

*The new membership joining fee is not covered under the Pilot Green and Sustainable Finance Capacity Building Support Scheme.

**Speaker** **Mr Teddy Liu****Founder & CEO, MentorsHub
Former Group GM,
New World Development****Certified ESG planner, Advisor to
CUHK MsC in Global Business
Sustainability (GBS)**

Professional Certificate of HR Excellence in ESG

COURSE OUTLINE

1. Understanding ESG and Its Relevance to HR

- What is ESG?
- The role of HR in driving ESG initiatives
- Why ESG matters for talent attraction, retention, and employer branding

2. The "Social" Pillar: HR's Core Contribution

- Diversity, Equity, and Inclusion (DEI) as a key ESG component
- Employee well-being and mental health initiatives
- Fair labour practices and ethical supply chains

3. Environmental Sustainability and HR's Role

- Green workplace initiatives (e.g., reducing carbon footprint, waste management)
- Employee engagement in sustainability programs
- Aligning HR policies with environmental goals (e.g., remote work, green commuting)

4. Governance and Ethical Leadership

- Promoting transparency and accountability in HR practices
- Ethical decision-making and compliance training
- Whistleblower policies and anti-corruption measures

5. Building an ESG-Driven HR Strategy

- Aligning HR goals with organisational ESG objectives
- Developing ESG-focused KPIs for HR
- Communicating ESG initiatives to employees and stakeholders

6. ESG in Talent Management

- Attracting ESG-conscious talent
- Incorporating ESG into onboarding and training programs
- Performance management and ESG alignment

7. Measuring and Reporting ESG Impact

- Key metrics for tracking ESG performance in HR
- Tools and frameworks for ESG reporting (e.g., GRI, SASB)
- Communicating ESG achievements to stakeholders

8. Overcoming Challenges and Driving Change

- Resistance to change and how to manage it
- Securing leadership buy-in for ESG initiatives
- Building a culture of sustainability and responsibility

