

Strategic Talent Acquisition & Workforce Planning for Growth (with GBA Mobility)



11 & 19 November 2026
(Wednesday & Thursday)
9:30am - 5:30pm
CPD Hour: 14



Cantonese



HKIHRM

A two-day, strategy-to-execution program that aligns workforce planning, talent acquisition, recruitment process design, selection, onboarding, and recruitment technology—plus practical guidance on Greater Bay Area (GBA) talent mobility.

Course Objectives

- Translate business strategy into a 12–24 month workforce plan and hiring forecast
- Design an end-to-end acquisition operating model (requisition to onboarding) with clear governance and SLAs
- Build structured selection and assessment practices that improve quality-of-hire and reduce bias
- Leverage recruitment technology (ATS/CRM/analytics) and data to optimize funnel metrics.
- Enable GBA talent mobility by aligning TA with global mobility on visas, relocation, and cross-border compliance

Trainer



Dr Edward Lo, FCIPD FCMI

- Global HR Executive
- Board Advisor
- Chartered Management Consultant
- Executive Coach

Enrol NOW



Takeaway

- ✓ A workforce plan linked to headcount by function/quarter and a prioritized hiring plan
- ✓ A documented TA operating model with governance, SLAs, and a candidate journey map
- ✓ Selection toolkit (scorecards, interview guides) and onboarding blueprint
- ✓ Tech stack recommendations and a GBA mobility playbook for cross-border hiring



Price

Early Bird Offer
[Only if enrolment & payment are received by 2 October 2026]

Member **HK\$4,600** **HK\$4,000**

New Member
(Inclusive of new membership joining fee)

HK\$5,745 **HK\$5,245**