

THE EXECUTIVE PRESENCE EDGE

SPEAK, LEAD, AND INFLUENCE WITH PERSONAL CHARM



9 November 2026 (Monday)
9:30am–5:30pm
CPD Hours: 7



HKIHRM



Cantonese



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Overview

Technical skills are expected—but executive presence sets you apart. This programme introduces a unique Speak, Lead, Influence model that embeds personal charm into every interaction.

Ask yourself:

- ✓ Ever been ignored in a meeting – even when you had a good idea?
- ✓ Struggle to say no to requests – without guilt or damaged relationships?
- ✓ Put off giving honest feedback – because you don't want to upset people?
- ✓ Want to seem confident but friendly – not too passive or too aggressive?



Programme Highlights



SPEAK – Communicate with clarity, impact and charm



LEAD – Build alignment, manage relationships and inspire trust



INFLUENCE – Read people, shape outcomes and connect authentically

What You Will Learn

- **Command attention** and project confidence with both authority and warmth
- Communicate effectively to **gain buy-in and alignment** while building rapport
- Handle **tough conversations and difficult people** with confidence and charm
- Assert yourself clearly while **maintaining trust and positive relationships**
- Read the room and adapt using **body language and unspoken cues**

Who Should Attend

- Supervisors and Managers
- Team Leaders
- High-potential professionals preparing for senior roles
- Professionals who want to communicate with confidence and influence



Member

HK\$2,600

New Member

(Inclusive of new membership joining fee)

HK\$3,845

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