

PERSUADING THE BOARDROOM - HOW TO PRESENT TO SENIOR LEADERS WITH IMPACT



27 August 2026 (Thu)

9:30am – 5:30pm

CPD: 7 Hours



HKIHRM, Units 1810-15, 18/F, Millennium City 2, 378 Kwun Tong Road, Kwun Tong, Kowloon (3-minute walk from Ngau Tau Kok MTR station exit A)



Mr Benedict Li

Founder of Lemon Learning

- Specialising in executive presentation and visual storytelling
- 30+ years of leadership experience in learning and development
- Helping managers “present upward”



Cantonese

(with English materials)

Persuading the Boardroom is a practical full-day training for managers who need to present ideas, recommendations, and updates to senior leaders with greater clarity, confidence, and impact.

This face-to-face programme goes deeper into how to communicate in the way senior leaders think, decide, and engage. Instead of relying on a detailed-then-answer approach, participants will learn how to present in a more executive-friendly way — one that leads with the answer, supports the message with a clear storyline, and prepares them to handle questions and challenge effectively.

WHAT YOU WILL LEARN

R

Read the Leaders' World → Understand the Executive Mindset

I

Introduce the Answer First → Lead with the Answer

S

Shape the Storyline → Build a Clear Persuasive Flow

E

Engage Stakeholders → Get buy-in before the meeting



Member

HK\$2,400

HK\$1,900*

New Member
(Inclusive of new membership joining fee)

HK\$3,645

HK\$3,145*

***Early Bird Offer**

[Only if enrolment & payment are received by 24 July 2026]

Enroll Today

