



EMPOWERING HR LEADERSHIP WITH NLP

FROM “PROCESS MANAGER” TO “CORE INFLUENCER” — TRANSFORM YOUR HR PRACTICE WITH NEURO-LINGUISTIC PROGRAMMING



20 August 2026 (Thursday)
 9:30am - 5:30pm
 CPD Hours: 7



Cantonese
 (with English materials)



HKIHRM

5-Part Workshop Outline

- 1 Core NLP Mindset Management**
 Understand value systems, challenge limiting beliefs, build positive identity & team culture using NLP presuppositions
- 2 Emotion Management**
 Anchor resourceful states of confidence & empathy; learn coaching language to facilitate others' emotional shifts
- 3 Deep Listening & Precision Communication**
 Master the Meta Model, Representational Systems (VAK) & non-verbal cues to go beyond words
- 4 Facilitation & Influence Skills**
 Well-Formed Outcome goal-setting; “Pace and Lead” language patterns to guide thinking
- 5 Resolving Resistance & Leading Change**
 Diagnose resistance with NLP Logical Levels (Environment → Identity); reframe challenges constructively



Value for HR Leadership



Personal Mastery

Strengthen leadership in complex dynamics



Team Dynamics

Motivate, resolve conflicts & build trust



Strategic Outcomes

Drive engagement, retention & performance



Shape Culture

Model a positive, growth-oriented climate

IDEAL FOR:

HR Professionals

Team Leaders

L&D Managers

HR Business Partners



Mr Jeffery Yip

Team & Personal Trainer |
 NLP Master Coach | Hypnotherapist

Price

Member

HK\$2,000

HK\$1,800

New Member

(Inclusive of new membership joining fee)

HK\$3,245

HK\$3,045

Early Bird Offer*

[Only if enrolment & payment are received by 16 July 2026]

Enrol Now

