

# Competency Based Interview Workshop in the New Normal

A One-Day Workshop for HR & Hiring Managers

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 **28 September 2026 (Monday)**  
**9:30am – 5:30pm**  
**CPD Hours: 7**



**Cantonese with English materials**

The "New Normal" has reshaped talent acquisition. The candidates you meet are different, the roles are more complex, and the cost of a bad hire has never been higher. It's time to equip yourself with the definitive skill set for modern hiring: **Competency-Based Interviewing (CBI)**. This isn't just another training session. It's a strategic deep-dive designed to make you and your team hiring experts.

## In this workshop, you will gain & master:

-  **From JD to Success Profile**  
Learn to define jobs by core competencies, not just duties
-  **The CV Decoder Ring**  
Analytically scan CVs and video resumes to spot true potential and red flags
-  **The SOAR Blueprint**  
Structure every interview for maximum insight using the Situation, Obstacle, Action, Result model
-  **The Art of the Question**  
Master probing questioning and active listening techniques that get candidates to reveal their true capabilities

### Speaker



**Ms Virginia Choi, JP, F.I.H.R.M.(HK)**

- Managing Consultant with over 25 years of dedicated experience in HR, specializing in Training & Development.
- Trailblazing Leader: First Female President of HKIHRM (2001-2005) and awarded HR Leader Excellence Award.
- Trusted Authority: Current Executive Council Member and Advisor to the HKIHRM, and Chairperson of the Continuing Professional Development Alliance.

	Price	<b>Early Bird offer</b> <small>[Only if enrolment &amp; payment are received by 24 August 2026]*</small>
<b>Member</b>	<b>HK\$2,600</b>	<b>HK\$2,400</b>
<b>New Member</b> <small>(Inclusive of new membership joining fee)</small>	<b>HK\$3,845</b>	<b>HK\$3,645</b>
 <b>Certificate of Completion</b>		
 <b>HKIHRM</b>		