IHRM Academy

Asentrics
Aspire • Assess • Ascend •

MBTI® Global Step I™ and Step II™ Certification Programme

In Hong Kong | Cantonese with English materials
Led by an experienced MBTI® Master Facilitator
Become a qualified MBTI® practitioner

Officially recognised by The Myers-Briggs Company as a qualifying programme to administer and interpret the MBTI® assessment.

For HR, L&D, talent management and organisational development professionals, trainers and educators, consultants and counsellors, and line managers.

1st Batch (Virtual): 1, 2, 3 & 4 Mar 2027 (Mon – Thu)
2nd Batch (F2F): 9, 10, 16 & 17 Jul 2027 (Fri & Sat)
3rd Batch (F2F): 5, 6, 12 & 13 Nov 2027 (Fri & Sat)
9:30am – 5:30pm (28 CPD Hours)

Register Now

For over 75 years, the Myers-Briggs Type Indicator® (MBTI®) assessment has helped individuals and organisations understand how personality preferences shape communication, decision-making, and collaboration. Used by 80% of Fortune 500 companies and supported by over 100,000 certified practitioners worldwide, the MBTI® assessment continues to evolve — backed by ongoing research and modern psychometric standards.

As a Certified MBTI® Practitioner, you will be equipped to:

Build a Shared Language
Collaboration, communication, team culture

Understand Communication
How preferences shape information flow

Strengthen Teams
Turn diverse working styles into advantage

Support Leadership Development
Help leaders flex their approach

Deliver with Confidence
Ready-made workshop and coaching resources

Expand Your Offering
One of the world's most recognised frameworks

Why MBTI® certification is different
More than a training course — you join a professional ecosystem built for your long-term success: a globally recognised credential backed by decades of research and application, access to the Asentrics assessment platform, and ongoing support from the Asentrics team.
Approved by ICF for Continuing Coach Education — Core Competencies: 10 · Resource Development: 19.

VL

Vincent Liu
MBTI® Master Facilitator
Delivered in Cantonese with English materials

Exclusive offer to HKIHRM members!
Member: **HK$20,700**
New-member bundle: **HK$22,360**

75+
years of research and application

80%
of Fortune 500 companies have an MBTI® Certified Practitioner

100,000+
certified practitioners worldwide

Ms Bowie Chan (852) 2837 3811 | learning@hkihrm.org

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