

MENTORING CULTURE CATALYST PROGRAMME

"Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others." — Jack Welch

Five Questions Every Leader Should Ask Themselves



- Are we confusing managing with mentoring?
- Are we giving advice too fast?
- Are we over-mentoring?
- Are we rescuing mentees?
- Are we missing the reverse mentoring opportunity?

If you answered "yes" to any of these, this programme is for you!

Enrol Now



Why Mentorship?

Source: MentorClIQ 2024 Mentoring Impact Report, Gartner & Capital Analytics, CNBC/SurveyMonkey



98%

of Fortune 500 companies have formal mentoring programs.



91%

of employees with mentors report higher job satisfaction.



72%

retention rate among mentees vs. 49% without a mentor



18%

higher profits are seen in companies with mentoring programs compared to the average.

Early Bird Offer*

[Only if enrolment & payment are received by 24 July 2026]

Price

Member

HK\$2,000

HK\$1,300

New Member^

(Inclusive of new membership joining fee)

HK\$2,500

HK\$2,000



26 August 2026 (Wednesday)

2:00pm - 5:30pm

CPD Hours: 3.5



Cantonese (with English materials)



HKIHRM, Units 1810-15, 18/F, Millennium City 2, 378 Kwun Tong Road, Kwun Tong (3-minute walk from Ngau Tau Kok MTR station exit A)



Dr Chester Tsang
EdD, MBA, PCC, FHKIHRM

- 30+ yrs of experience in leadership development, mentoring program design and executive coaching
- ATD BEST Award (1st in Asia, 2nd Worldwide) & three-time HKMA Training award gold prize winner
- Professional Certified Coach (ICF) and licenced trainers for global leadership interventions



Designed for Program coordinators, HR leaders, L&D professionals, and senior managers

