

STRATEGIC THINKING & PLANNING FOR HR PROFESSIONALS

To ensure HR Professionals viability in contributing to organisations today, they need to reposition themselves as business partners. By comprehending the organisation's business, they can tailor HR initiatives that directly support the corporate objectives and values. In light of this, the workshop aims to equip participants with the strategic skills required to analyse the company's business model and help the organisation deploy its strategic direction.


LEARNING OBJECTIVES

- ✓ Enhance strategic thinking and business acumen
- ✓ Apply field-proven tools to analyse the organisation's business
- ✓ Align HR practices with corporate objectives and values
- ✓ Contribute to the organisation's business success

ESSENTIAL WORKSHOP OUTLINE

- **Strategic Management Fundamentals:**
Understanding the crucial shift from Traditional HR to an HR Business Partner, and defining strategic thinking, planning, and deployment.
- **Business Model & Strategy Innovation:**
Analysing company models and developing innovative business strategies for a distinct competitive edge.
- **Actionable Execution:**
Moving from thinking to planning by adopting objective and KPI setting as vital strategic planning tools.
- **System Integration:**
Aligning HR policies and integrating different HRM systems for highly effective strategic deployment.

 Cantonese with English materials

 11 September 2026 (Friday)
9:30am – 5:30pm
CPD Hours: 7



HKIHRM, Units 1810-15,
18/F, Millennium City 2,
378 Kwun Tong Road,
Kwun Tong, Kowloon
(3-minute walk from Ngau Tau Kok
MTR station exit A)



Speaker
Mr Wilson Chu

- Seasoned HR consultant and corporate trainer
- Consulting Associate of the HKBU
- Chairman of Judge Panel
- Consulting Associate of Poon Kam Kai Institute of Management of HKU
- Survey Manager at Watson Wyatt Hong Kong Ltd.



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