

THE POWER OF INFLUENCE & STORYTELLING IN LEADERSHIP FOR SUPERVISORS AND MANAGERS



6 August 2026
9:30am – 5:30pm



Member: HK\$ 3,800
New Member: HK\$ 5,045

[Only if enrolment & payment are received by 30 June 2026]*

Early Bird offer

HK\$ 3,300
HK\$ 4,545

Unlock Your Leadership Voice: Transform Teams with Stories & Influence

In today's fast-paced world, leaders who inspire through stories and influence with emotional intelligence drive stronger engagement, action, and performance.

[JOIN NOW >](#)



You will Learn



Influence with Confidence



Tell Stories That Move People



Lead with Emotional Intelligence

40% higher engagement
in storytelling-led teams

(Deloitte, 2024)

30% improvement in
goal achievement
by influential managers

(Forbes, 2024)

50% higher retention
achieved
by story-driven leaders

(Gallup, 2024)

Trainers



Dr. Chester Tsang

- Winner of ATD Best Award (1st in Asia, 2nd Worldwide) & HKMA Gold Award (3 times)
- Professional Certified Coach (International Coaching Federation) & NLP Practitioner
- Master Performance Consultant and Storytelling Trainer



Dr. Sylvia Liu

- Trailblazer in Social & Emotional Learning
- Founder of BALANCED Intelligence
- Game-based Learning Innovator
- Cross-sector Impact Leader



Stephen Leung

- 40 years at Pfizer
- HKMA Gold Award Winner
- Asia Coaching Leadership Excellence Award



HKIHRM
Units 1810-15, 18/F, Millennium City 2,
378 Kwun Tong Road, Kwun Tong
(3-minute walk from Ngau Tau Kok MTR station exit A)



Cantonese
(with English materials)



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