

SPARK™

Practitioner Certification Program



“When you change the way you look at things,
the things you look at change.”



SPARK™ is a powerful image-based training and facilitation method that makes authentic communications possible in all your coaching and training sessions.

Learn how to harness the power of visual language to deepen self-reflection, elevate learner engagement, facilitate dialogues and transformation, and become a better coach, trainer or facilitator.

Ideal For:



- Meeting Facilitators
- Chairpersons
- HR Professionals
- Independent Consultants
- Coaches
- Trainers
- Facilitators

Learning Outcomes

- 1 Master Visual Facilitation Techniques
- 2 Access the Subconscious to Unlock Insight
- 3 Drive Engagement & Connection in Any Setting

Takeaways

- SPARK™ M1 Visual Toolkit (72 physical photo cards)
- SPARK™ Digital Card Deck (52 images for online use)
- SPARK™ Training Manual (35 pages)
- Certificate of Completion



Enrol Now

TRAINER

Kelvin Fung

**Chief Executive Officer
LMI Academy Limited**



With extensive experience in instructional design, leadership development, and business consulting, Kelvin is one of the most sought-after trainers in town. He works with the best-in-class subject matter experts on the design, branding and delivery of proprietary licensed learning solutions in the region.



**22 August 2026 (Saturday)
9:30am - 5:30pm**



**Cantonese
(with English materials)**



Member

HK\$4,500

New Member

Inclusive of new
membership
joining fee)

HK\$5,745



HKIHRM

Units 1810-15, 18/F, Millennium City
2, 378 Kwun Tong Road, Kwun Tong,
Kowloon
(3-minute walk from Ngau Tau Kok MTR
station exit A)