



THINKERTOYS™

Creative & Innovative Thinking

In-company Trainer Certification Program

“ **Creativity** is not a gift but a **Skill** that you can learn. ”

Based on contents taught to CIA and NATO officials, authorized by Michael Michalko, author of THINKERTOYS: A HANDBOOK OF CREATIVE THINKING TECHNIQUES

A step-by-step approach to untying knots in **ANY** business challenges.

Ideal For:



- Creators
- Innovators
- Designers
- Innovation Hub Members
- Design Thinking Practitioners
- Change Agents

Course Outlines:

- ✓ **Case Studies**
- ✓ **Thinkertoys Methodology / Game Plan**
Problem Dissection à Idea Generation à Idea Screening
- ✓ **Problem Dissection Tools**
The Suspects & Time and Space
- ✓ **Selected Thinkertoys**



	Original Price HK\$20,000	Early Bird Offer* [Only if enrolment & payment are received by 30 March 2026]
Member	HK\$18,000	HK\$16,000
New Member (Inclusive of new membership joining fee)	HK\$19,245	HK\$17,245



Enrol NOW



TRAINER

Kelvin Fung

Being Chief Executive Officer of LMI Academy. With extensive experience in leadership development and innovation consulting, providing creative commercial value through collaboration with international subject matter experts such as universities and consulting companies.



24 & 25 June 2026
(Wednesday & Thursday)
9:30 am - 5.30pm



Cantonese
(with English materials)



HKIHRM

Award of Certificate

To be certified, participants must:

- Score **80%** or higher on an assessment consisting primarily of multiple-choice questions.

- Demonstrate proficiency in giving instructions, explaining concepts, storytelling, and facilitating deeper processing through questioning during a short-preparation training session.