

Stakeholder Management for HR Professionals

Stakeholder management in HR involves identifying, engaging, and influencing individuals or groups who are affected by or can affect HR initiatives and projects. Effective stakeholder management is crucial for HR to drive organisational goals, improve employee experience, and foster a positive work environment. In light of that, this training workshop aims to equip participants with practical know-how for making the influencing process with stakeholders a success.

Programme Highlight

- Understand the stakeholder management concepts and best practices
- Build awareness of resistance forces to various HR initiatives and projects
- Develop and maintain good relationships with stakeholders
- Conducting Stakeholders Analysis
- Developing Coping Strategies for Various Resistance Forces
- Strategies for Communicating with People Having Different Social Styles
- Probing Techniques for Fact Finding and Problem Solving
- Pitching Your Ideas with Impact
- Handle objections from stakeholders in a professional manner



Mr Wilson Chu

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4 June 2026 (Thursday)

9:30am – 5:30pm

CPD hours: 7



Member

New Member

HK\$2,000

HK\$3,245



Cantonese
(with English materials)



HKIHRM

Units 1810-15, 18/F, Millennium City 2,
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