

 Enrol Now

# WHATZYOURPOINT™

## Persuasive Presentation Design

### In-company Trainer Certification Program

#### 1-HOUR FREE INFORMATION LUNCH WEBINAR

Join us for an exclusive, power-packed 1-hour lunch webinar introducing **Whatzyourpoint™** – a groundbreaking presenta on training program a ended by more than 6,000 business leaders in the region.

Co-created with the former Head of Visual Communicat ons at McKinsey & Company, our program reveals the structured, highly effec ve methodology trusted by world-class consultants for over 50 years. This is the proven framework behind compelling arguments and impac ul decisions, now accessible to organiza ons like yours.

Discover what truly differen ates our approach. Whether you're aiming to elevate your en re team's presenta on prowess or seeking to become a cer fied in-house trainer, we'll show you exactly how you can communicate with unparalleled clarity, confidence, and impact.



-  Choose the right **storyline** to stage your presentation
-  Learn the **argument structure** and the **mece principle**
-  Techniques for **visualizing data** like a top-tier consultant
-  Perfect for **executives, consultants, and leaders**



**1 April 2026 (Wednesday)**  
**1:00pm - 2:00pm**



**Cantonese**  
**(with English materials)**



**Free**



**Webinar (via Zoom)**



### Trainer

**Kelvin Fung**

**Chief Executive Officer**  
**LMI Academy Limited**

With extensive experience in instructional design, leadership development, and business consulting, Kelvin is one of the most sought-after trainers in town. He works with the best-in-class subject matter experts on the design, branding and delivery of proprietary licensed learning solutions in the region.