

# THE POWER OF INFLUENCE & STORYTELLING IN LEADERSHIP FOR SUPERVISORS AND MANAGERS

6 March 2026  
9:30am – 5:30pm



Member: HK\$ 3,800  
New Member: HK\$ 5,045

JOIN NOW >

[Only if enrolment &  
payment are received by  
31 January 2026]\*

**Early Bird offer**

**HK\$ 3,300**

**HK\$ 4,545**



## Unlock Your Leadership Voice: Transform Teams with Stories & Influence

In today's fast-paced world, leaders who inspire through stories and influence with emotional intelligence drive stronger engagement, action, and performance.

### You will Learn



Influence with Confidence



Tell Stories That Move People



Lead with Emotional Intelligence

**40%** higher engagement  
in storytelling-led teams

(Deloitte, 2024)

**30%** improvement in  
goal achievement  
by influential managers

(Forbes, 2024)

**50%** higher retention  
achieved  
by story-driven leaders

(Gallup, 2024)

### Trainers



**Dr. Chester Tsang**

- Winner of ATD Best Award (1st in Asia, 2nd Worldwide) & HKMA Gold Award (3 times)
- Professional Certified Coach (International Coaching Federation) & NLP Practitioner
- Master Performance Consultant and Storytelling Trainer



**Dr. Sylvia Liu**

- Trailblazer in Social & Emotional Learning
- Founder of BALANCED Intelligence
- Game-based Learning Innovator
- Cross-sector Impact Leader



**Stephen Leung**

- 40 years at Pfizer
- HKMA Gold Award Winner
- Asia Coaching Leadership Excellence Award



**HKIHRM**  
Units 1810-15, 18/F, Millennium City 2,  
378 Kwun Tong Road, Kwun Tong  
(3-minute walk from Ngau Tau Kok MTR station exit A)



Cantonese  
(with English materials)



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