

THE POWER OF INFLUENCE & STORYTELLING IN LEADERSHIP FOR SUPERVISORS AND MANAGERS



6 March 2026

9:30am – 5:30pm



Member: HK\$ 3,800

New Member: HK\$ 5,045

[Only if enrolment & payment are received by 31 January 2026]*

Early Bird offer

HK\$ 3,300

HK\$ 4,545

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Unlock Your Leadership Voice: Transform Teams with Stories & Influence

In today's fast-paced world, leaders who inspire through stories and influence with emotional intelligence drive stronger engagement, action, and performance.

You will Learn



Influence with Confidence



Tell Stories That Move People



Lead with Emotional Intelligence

40% higher engagement
in storytelling-led teams

(Deloitte, 2024)

30% improvement in
goal achievement
by influential managers

(Forbes, 2024)

50% higher retention
achieved
by story-driven leaders

(Gallup, 2024)

Trainers



Dr. Chester Tsang

- Winner of ATD Best Award (1st in Asia, 2nd Worldwide) & HKMA Gold Award (3 times)
- Professional Certified Coach (International Coaching Federation) & NLP Practitioner
- Master Performance Consultant and Storytelling Trainer



Dr. Sylvia Liu

- Trailblazer in Social & Emotional Learning
- Founder of BALANCED Intelligence
- Game-based Learning Innovator
- Cross-sector Impact Leader



Stephen Leung

- 40 years at Pfizer
- HKMA Gold Award Winner
- Asia Coaching Leadership Excellence Award



HKIHRM

Units 1810-15, 18/F, Millennium City 2,
378 Kwun Tong Road, Kwun Tong

(3-minute walk from Ngau Tau Kok MTR station exit A)



Cantonese
(with English materials)



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